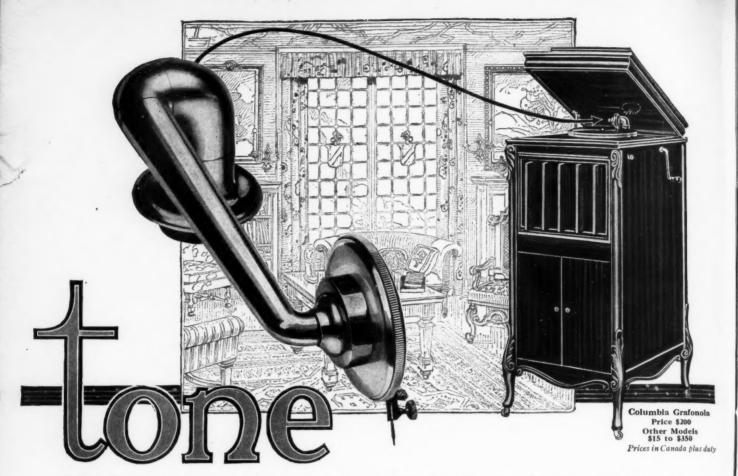


Pictorial History of America Number Ten—In This Issue

June 2, 1917 Price 10 Cents



On the Shelf-For the Duration of the War



THE COLUMBIA tone-arm plays a vital part in the perfection of Columbia TONE. If the reproducer may be compared to the pulsing heart of a human being, the tone-arm would represent the artery through which the life-blood ebbs and flows.

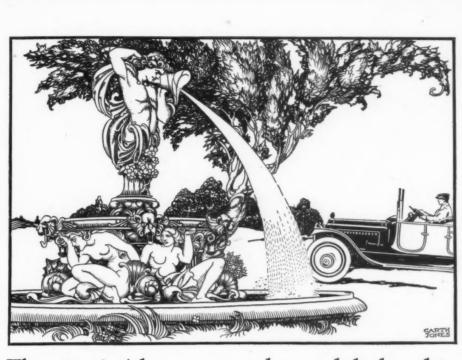
So smooth and perfect are its walls of seamless drawn tapered tubing that the flow of sound-waves is unobstructed until the tone-chamber outlet is reached. There is no abrupt angle—not so much as a screw—to interrupt or deflect the sound-waves set in motion by the vibrating needle-arm; every curve is scientifically designed to make the path of these waves to the tone chamber as direct as it can be made.

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TIME COMPANY NAME AND CONTROL OF GRACOS GRAC



Flowing! Always men have delighted in the beauty of smooth motion

Why do we build foun-

Because they give us the two-fold joy of form and motion. More than most things, their rhythmic charm satisfies the sense of the perfect.

Added to the steady, flowing power of the epoch-making Twin-six engine, the best of the art-craftsmanship of the modern world has been

called to contribute to body design and finish—that the Packard motor carriage may have beauty two-fold.

Matching the magic of its fleet unfailing power with the visible grace of fine proportions and quiet luxury of appointments.

Your individual needs are served, further, by choice of twenty distinctive body styles.

Ask' the man who owns one Packard Motor Car Company, Detroit



Cuxeberry white examer

Beauty

reveals a rare secret in the charm of Luxeberry enameled woodwork and the smooth velvety finish of Liquid Granite Floor Varnish.

Luxeberry Enamels come in pure white, ivory, and three shades of gray in either brilliant or dull effects. The finish is lasting and washable.

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Write for home builders' booklet, that suggests attractive schemes of decoration and gives helpful hints on home finishing.

BERRY BROTHERS

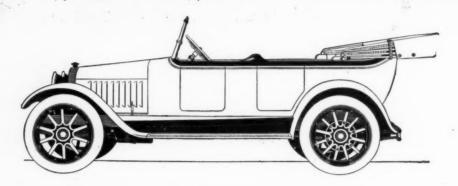
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FLOOR VARNISH





Chalmers 7-Passenger Touring Car Price \$1350 Detroit

Daily You Will Find New Charms in This Chalmers

Some cars are noted for their comfort. Others are distinguished for their beauty. Others, for the strength of their chassis. But the Chalmers is an all around car. It has power, comfort, beauty, strength. All four.

Comfort

Picture a 122-inch wheelbase. With a front seat 41 inches wide, and a tonneau that extends from front to rear more than the reach of the average man.

Power

Imagine an engine that weighs only 550 pounds. And turns up 45 horse-power. One horse-power for every 12 pounds of weight. Which with a total car weight of 3035 pounds means power ease on the hill. One horse-power for every 68 pounds of car weight.

Strength

Then turn over in your mind the extreme strength there must be in a car that is largely built of drop forgings, chrome nickel steel, Lynite aluminum, crucible nickel steel and carbon steel.

All expensive metals. But placed in the Chalmers chassis for a specific purpose—to make it rugged and strong, though light in weight.

Such quality makes for durability and economy. For a thing made of good materials, always is well made.

Beauty

And a car made of the kind of materials you find everywhere in the Chalmers would be indeed incomplete without beauty and distinctiveness of lines.

See the high narrow radiator, the double cowl, the sweeping body lines, the finish that denotes hours of patience and care. And provides beauty, not for a day, nor for a month, but for years.

All the above means quality. The kind of quality you need in the car you buy and the kind of quality you GET in the Chalmers.

Touring Car, 7-passenger . \$1350 Roadster, 3-passenger . \$1250 Limousine, 7-passenger . 2550 Touring Sedan, 7-passenger . 1850 Town Car, 7-passenger . 2550

(All prices f. o. b. Detroit subject to change without notice.)



CHALMERS MOTOR COMPANY, DETROIT, MICHIGAN



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The Beginner

The Newford

The hours of careful instruction

The trembling decision to run it alone

The repeated crankings

The copious perspiration

The muttered imprecations

The occasional consumptive cough of the

engine

The appeal to passers-by

The obliging stranger

The twiddling with the carburetor

The quick turn of the wrist

The resultant purr of the engine

The scramble into the driver's seat

The adjustment of several dewflickers

The silent prayer

The attempt to push the clutch into low

The stalled engine

The feeling of despair

The discovery that the emergency brake

is set

The second spasm of cranking

The wild delight at starting the motor

The jerky forward motion

The cold sensation in the pit of the stomach

The approaching street-car

The convulsive clutch at every lever

The stalled engine

The obstructed traffic

The v e n o m o u s glances and sneering smiles

The wild dash for a telephone

The demand for an instructor to come out and finish the job.



Johnny: Darn this war economy, anyway!

Forgetfulness

STERN PARENT: Robert, didn't you promise me not to play marbles again? SMALL ROBERT: Yes, sir.

STERN PARENT: And didn't I promise to whip you if you did?

SMALL ROBERT: Yes, sir; but as I forgot to keep my promise I won't hold you to yours.



Much ado about nothing

An Over-Due Reform

The glad news has gone forth that the seventy-five principal hotels and restaurants of New York have chopped most of the fancy dishes from their menus and tossed them into the discard with much fluency and abandon. Hereafter the diner will be able to get roast beef cooked in only eighteen or twenty styles, instead of in the thirty-five or thirty-eight disguises which it formerly affected; while potatoes, instead of being served under upwards of forty-nine names, as of yore, will be listed on the dining-room directory under not more than twelve aliases.

The chief reason for this radical step is, of course, the need of conserving our national resources. Another minor reason is the advisability of cutting down restaurant expenses so that those who wish to get a meal in a restaurant won't have to mortgage the family furniture and sublet the old family apartment in

order to do it.

The move is a highly laudable one, of course; but none the less, it is one that should have been made many years ago. The average restaurant patron is a person who eats the food that is put before him and is glad for it. If, in the privacy of his home, he is brought a plate of noodle soup, he swallows it with avidity, and never dreams of asking for a bowl of gumbo de Avignon,

croutonnes aux Chaminades de King Alfonso or of Bouillabaise de petitpois et truffes, à la Rochefoucald.

In a restaurant, however, when he is presented with a menu bearing the names of fifty-seven varieties of soups, he is very apt to view all of the names with an expression of disgust and loathing, and then summon the manager in order to find out why the restaurant isn't serving shark-fin broth flavored with nasturtium seed. Add to this the unpleasant fact that every patron has to pay for the food which he eats, and also help to pay for the queer-sounding dishes that he wouldn't even try to pronounce, and one is filled with upwards of seven dollars' worth of amazement to think that public opinion hasn't long since forced Congress to pass a law forbidding any restaurant to serve more than fifty dishes at any one meal.

Society Viewpoint

Mrs. WAYUPP: If the city is attacked can your servants be relied upon?

MRS. BLASE: Yes, indeed. My nursegirl has promised to stay here with the baby while I remove little Fido to a place of safety.

Growing Old Together

CREDITOR: I shall call upon you every week until you pay this bill!

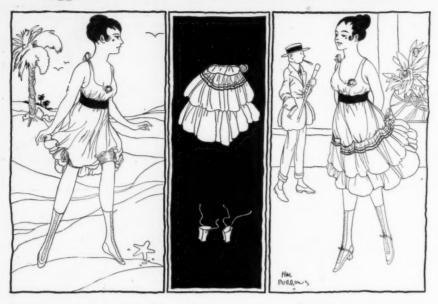
HARDLEIGH: Then there seems to be

HARDLEIGH: Then there seems to be every probability of our acquaintance ripening into friendship.



The bard writes his war poem

Suggested to Girls with a Limited Dress Allowance



A bathing suit, plus a bit of fluff and a pair of high heels, makes a dainty dancing dress

A Slow Road

RAILROAD PRESIDENT: Another farmer is suing us on account of his cows. LAWYER: Killed by our trains?

RAILROAD PRESIDENT: No; he complains that our passengers are leaning out of the windows and milking them as the trains go by.

Under Pressure

"Jones has an awful habit of pulling out his watch when anyone talks to him."

"When they lived at Sandville, Mrs. Jones used to drive him mad with shopping instructions every morning just before the 6:43 accommodation pulled out."

Sensitiveness

"Mrs. Gasley is a great gossip."
"Yes. She has a good sense of rumor."

In Every Home

"What is stern necessity?"

"Come home with me tonight and I'll show her to you."

For Sale

"Did you take anything for that cough?"

"No, but I'll refuse no reasonable offer."

After the Proposal

HE (ardently): It's all been just like a play.

SHE (wearily): But a play has intermissions.

Prohibitive

"Do you cast your bread upon the waters?"

"Not since it's ten cents a loaf."

How It Looked to Him

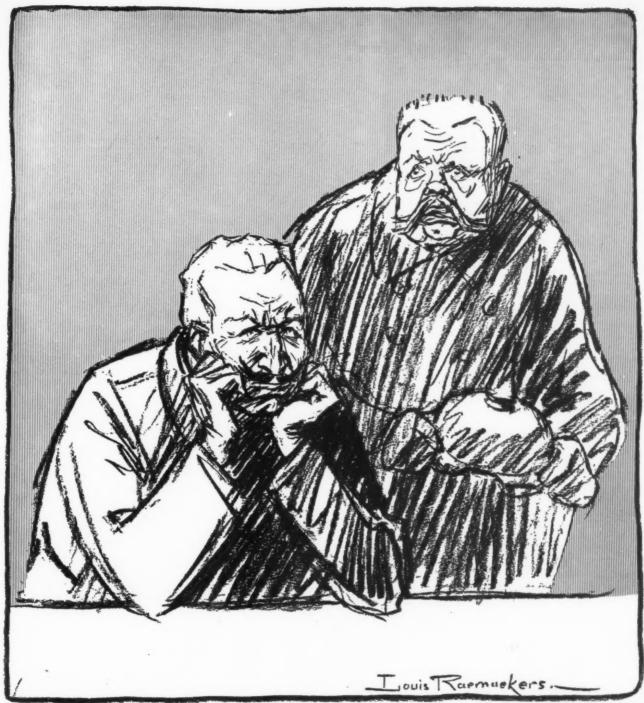
EDITOR: Our society reporter was sick last night so we sent our War correspondent to cover that swell ball.

Assistant: How did he do?

EDITOR: Not very well. In describing how Mrs. Barely was dressed he said "There was nothing of importance on her Eastern front."



You may fire when you are ready, Uncle Sam



Drawn by Louis Raemaekers

Copyright, 1917, by J. Murray Allison

The German newspapers have tried to explain away the French and British victories since April 9th, by telling their readers that "Hindenburg retreated according to plan."

HINDENBURG: The Franco-British drive, your Majesty, has resulted in the capture of 49,579 of our men. We have lost four towns, 386 trench mortars, 943 machine guns, all according to our pl.....

WILLIAM: Aw, shut up!

Spineless

"I hear your new son-in-law has brainfever," said the curious man.

"Brain-fever, did you say?" chuckled the father-in-law. "The poor nut couldn't have any such a sickness. Imagine a jelly fish having a back-ache."

A Variation of the Old Theme

Morton: So you are sure that marriage has made a new man of you?

Morgan: Absolutely.

MORTON: Then that cancels the ten I owed you. Now lend me five, will you?

Saving

I'm saving my money for a sunny day In the popular, modern, American way. Some day when the bright sun gilds the

scene
I'll blow my money for gasoline.

Walter G. Doty.



The latest decision Says Teddy's division May soon be permitted to go; Well, that's the right spirit We're tickled to hear it But why is our Congress so slow?

Each problem it tackles It gabbles and cackles And fusses and fumes in a fret, It pecks and it scratches But nothing much hatches, It sits, but refuses to set.

The Russians' new freedom Seems likely to lead 'em Through all sorts of troubles and woes, Are they in a humor For peace? That's the rumor-But, seemingly, nobody knows.

Another Zeppelin Quite recently fell in The waves of the chilly North Sea, Perhaps it was striving

Von Hindenburg, battered And pounded and shattered Still seems very much in the fight; The U-boats are swarming In numbers alarming, They're murderous weapons, all right.

Our war loan is showing Some slowness in "going", Recruiting's beginning to lag, Won't somebody wake us To see that this fracas Means more than just waving a flag!

Hank Ford says each income That's big should begin coming through with a heavier share, My wealth is so ample," He says, "for example, The state ought to soak me for fair."

Which proves, as aforetime, That, peace time or war time, Our Henry's a mighty good sport; But recent advices Regarding food prices Would show there are few of his sort:

For wild speculation Throughout the whole nation Reveals a despicable brood, Who'd like to see famine If they could go crammin' Their pockets by cornering food.

Cried all news dispensers And therefore the censors went down; The country grows drier. -Peruna comes higher In many a city and town.



Scientific Cut-Ups

GAIN the question of vivisection is up for This time discussion. it is launched by the research scientists of Johns Hopkins University, with one, William C. Schnabel, in the van. Mr. Schna-bel has "watched operations upon dogs and examined the pens and

cages in which they are kept." He bemoans the fact that not enough animals can be secured for the purpose of prying them open and experimenting with their "innards" while they are under ether. He is convinced that it is necessary "to have a constant supply of healthy creatures, so that the human race may be benefited."

But why confine these experiments to the lower animals? There is enough good material at hand just now among the country's alien enemies, professional German spies, and "conscientious objectors" to our war for democracy. There are the slackers, too. No doubt a large percentage of these people would prefer the discomforts of the dissectingtable to the horrors of war. Here is an easy solution of some of the pressing problems of the moment. "Sacrificed to Science" is a noble emblem to carve on any man's tombstone.

"I saw a dog," said Mr. Schnabel, "from which one entire kidney and onehalf of the other had been removed, and the dog certainly did not show any signs of discomfort." This advocate of vivisection did not, however, say whether or not the dog was dead when he noted its perfect indifference to bodi-

ly mutilation.

Idle Money

HE managing editor of the biggest morning paper in the United States once remarked that if a person were to go out on the street and ask the first ten men he met who Napoleon was, nine of them wouldn't know, while the tenth would reply that Napoleon was the man who played second base for Cleveland for so many years. This may sound too radical to most men; yet Congressman Caraway of Arkansas, who is supposed to represent the intelligence and the opinions of a certain section of Arkansas, recently rose to his feet in the House of Representatives and emitted a few profundities which tend to prove that the managing editor was correct. "Last March," spouted Mr. Caraway, "the national banks of this country had deposits of \$12,957,000,000, sufficient to meet every emergency of this country, because money that is lying idle in banks is not doing anything particular for industry."

When one of his brother-Congressmen asked him plaintively whether he really thought that money on deposit was idle, Mr. Caraway replied: "I should not



think it was doing anything except drawing interest." If Mr. Caraway is truly representative of any section of this country, it seems only fair to suppose that the people of that section are practically ossified above the neck; and all who read of his comprehensive grasp on such a simple matter as what banks do with their deposits are constrained to pray that the House of Representatives, so long as it contains Caraways, may be relieved with great energy and completeness of the labor of applying its mighty intellect to any matters connected with our war against Germany.

Russia's Plight

HE Russian Republic threatens the laurels of the celebrated Mr. Finnegan in its agility in being "on" and "off" between cables, and until the United States Commission finally lands in Petrograd, it is doubtful if any really dependable survey of the situation will reach us.

That a vast amount of encouragement for the new order in Russia can come from this country is not to be questioned. Our course was plainly marked out for us, yet we have delayed until chaos has supplanted the old autocracy, where republicanism, intelligently directed, would have had plain

Independent bodies in this country have endeavored to do at long range what could easily have been accomplished by the immediate despatch weeks ago of the President's commission. Mr. Charles R. Flint has labored unceasingly in his efforts to have state and municipal governments here extend to the new republic the hand of fellowship. In fact, the activities of the American National Committee for the Encouragement of the Democratic Government of Russia, of which Mr. Flint is a member, antedated the appointment of the Russian Commission some weeks, and has done much to solidify sympathy for the newest of our sister republics.

Mr. Root's appointment as the head of the commission has been frankly disappointing to those who fear his reactionary tendencies, yet we doubt that a man of greater administrative ability could have been chosen for the task of advising the new government during its difficult beginnings. The only American representative actually in

Russia, outside of the Embassy staff, seems to be Mr. Charles R. Crane, a friend of the Czar, to whom, rumor has it, the latter once offered the task of governing Finland. In the light of this, it is doubtful just how acceptable Mr. Crane's offices are to the forces that have overthrown the Romanoff dynasty.

It would seem, if we are to assist the Russian Republic and keep her untold resources on the side of the Allies, that we cannot act too quickly, too decisively, in lending our resources in money and statesmanship at a time when

both are sorely needed.

Action And Reaction

HE submarine peril has been and still is real and grave. There is no use hiding from the truth. In order to meet the danger we must realize it fully. No good has ever resulted from under-rating an enemy or lulling caution to sleep with false and unjustified self-assurance. Assuming, therefore, that the appalling figures presented by Germany concerning the destruction of tonnage by U-boats are substantially correct, it must be conceded that of all the instruments of warfare German ingenuity has devised, the submarine has thus far proved most effective.

American mechanical skill and inventiveness will rise to the great task before it. When in the dark days of our Civil War the armored "Merrimac" battered down the weaker wooden vessels of the North, it did not take long before the deadly little "Monitor," called "The Yankee Cheese Box" appeared. It proved more than a match for its Confederate rival. Experiment, ceaseless and untiring, will soon render the U-boat, in its role as terror of the seas, an obsolete bogey. We venture to predict that the next few months will crush the last war hope of Germany. And when that is done, the world, a kind of poor Humpty Dumpty thrown off the wall of Civilization will be doctored up to rise again.

The Dropped Cipher

TEVER before has the importance of the cipher made itself more manifest than in our editorial last week advocating the immediate acceptance of Mr. Roosevelt's offer to lead 250,000 men to France. In some unaccountable manner-blame it on the printer if you will-we were made to say that the Colonel proposed to lead a force of 25,000. That our doughty ex-President should content himself with so meagre an army is, on the face of it, misleading, and we take pleasure in thus publicly multiplying our last week's figures by ten; an increment, by the by. which but ill expresses our hearty approval of the Colonel's plan.

How to Discuss Ibsen

By Alan Dale

→HANK goodness for 1917! No longer are we obliged to discuss the pros and cons of Ibsen. Critics can settle luxuriously (or otherwise) in their comfortable (or otherwise) orchestra chairs, and murmur lethargically: "This is a classic. This is accepted. This has passed muster. Better authorities than we are, have voted it fine, gripping, documental, and all the rest of it. Ours just to wallow, and be joyous." Some years ago, the young critic who was expected to have opinions of his own, felt it to be his duty to argue, and to prattle about Ibsen; to "voice a protest" occasionally; to shed a furtive tear, and-well to earn his so-much-per, by the acrid juices of his poignant pen.

Bernard Shaw once compiled a list of all the injurious adjectives that were critically let loose upon Ibsen, when England hated to utilize his "message." They are rather amusing to read today, in the light of our surrender. Thank goodness for 1917, when the precious question can be left to take care of itself, and sleeping dogs may lie! The revival of "Ghosts," perhaps the most lugubrious and pessimistic of all the Ibsen calamities, was unhesitatingly achieved by the Washington Square Players, and there was not a dissenting adjective. It was a "masterpiece"; it was an "unusual pleasure"; it was "epoch-making"; it was a "perfect work of art"; it was "human"; it was "relentless"; and so on ad lib.

Nothing is so futile as arguing around the topics that Ibsen makes so peculiarly his own. One grows irritable, and unpleasant, and vicious and pungent, and uncontrolled, and-all for nothing. Nobody cares. It is all a matter of taste, as the old lady said when she kissed her cow. It is so much easier to loll, and lounge, and accept, and remain silent. To-day, that is eminently possible in the case of "Ghosts." You like it, or you don't; you "pays your money, and you takes your choice." It is up to you. The very young critic can either be reportorial and amiable, or he can be agreeably complimentary and appreciative. He can fall back upon the always delightful and unanswerable classification of "masterpiece" and he can ring in the luminously lovely qualification of "epoch-making."

And so he does it. Those who do not revel in "Ghosts" and who find it oppressive, and damp, and dank, and disagreeable, and melancholy, are impossibly old-fashioned. Nothing is so vile as to be old-fashioned. There is no remedy for it except demise. The fact

that the present tacit glorification of "Ghosts" will be egregiously old-fashioned a few years hence is forgotten. Personally, I consider it repellently banal. Its lessons are those that most schoolboys acquire long before they reach five years of their majority. Nothing but the "technique" remains for approval, and that, of course, is beyond fear and reproach.

Ibsen's unfortunates never by any chance inherit anything in the least nice or useful. Their progenitors have nothing to leave but taints-a splendid line of durable taints, all wool and a yard wide. And his ladies (I love the word "ladies" in connection with Ibsen) have nothing to do but "live their own lives" and endeavor to sample the joie de vivre. However, such plays as "Hedda Gabler," "The Master Builder," "The Pillars of Society," "An Enemy of the People" are singularly convincing dramas. My objection to "Ghosts" is merely due to an ineradicable dislike to the dramatization of a decayed brain. I am almost afraid to say that I did not enthuse over "Damaged Goods." know that such a confession is herridly provincial (we use the word "provincial" almost as though we owned "provinces") and recalcitrant—but no matter.

Miss Mary Shaw, a woman with a wonderfully keen sense of humor, played the role of Mrs. Alving, as artistically and as comprehensively as she played it years ago, when we were not "as gods knowing good and evil." To-day, it might-I say it might-be the thing to remark that Miss Shaw was too theatrical. Oh, I should not say it, because I always consider Mary Shaw as an extraordinary actress, but I am sure that it could be said very effectively by those who prefer to discuss the cast rather than the play. To play Mrs. Alving to-day, exactly as it was played fifteen years ago, when we were argumentative and vexatious, seems all wrong, but Miss Shaw did it, and there were only a few plaints. Surely there should be some new interpreter of the role. Just imagine falling back upon Mary Shaw, after all these glad years of progress and enlightenment. Isn't it quaint and wonderful? It really looks as though we had neglected to educate the new brew of actresses for such roles as that of Mrs. Alving. So careless

The Washington Square Players on the whole gave an excellent performance of "Ghosts," and added to their "prestige"—if they own anything as sordid as that sort of thing. José Ruben contributed a masterly and unforgettable interpretation of poor Oswald. Ruben is an actor of fine method, and splendid "attack," and one of the most interesting features of this theatrical season. The smaller roles of "Ghosts" do not call for any very vivid acting. The really significant point of any Ibsen production is that the acting is always of less account than the play itself. Casts of "unknowns" would be perfectly legitimate.

You needn't mind discussing "Ghosts" at your dinner parties. Of course, you must not profess any sentiment of shock or dislike. That would stamp you at once as "provincial"—the most damaging adjective in the dictionary. Merely murmur "Wonderful!" Or you may exclaim with a semblance of awe: "Oh, what a mind!"

Here is a perfectly gorgeous comment that will invariably make a hit: "Only a great artist could have seen the tragedy from its human side." I can't tell you exactly what that means, but it sounds nice enough to mean a lot, doesn't it? Later on, you can purr dreamily, as you toy with your sorbet: "What an unusual pleasure it was." And as you rise from the table, you can turn to your hostess, and remark "It was most satisfying," which she may think refers to her dinner.

Of course avoid all allusions to the subject-matter of the play. It is not precisely an aperitif, you know. You can always ring in the pet and very tame word "masterpiece," and that presumes that your associates are well acquainted with it. Be careful to be inordinately serious, and do not leap from "The Love of Mike" to "Ghosts." You may specialize if you like on your "profound emotion," and expatiate delicately upon your "exaltation." That sort of thing never does any harm, and it removes you from the ban of provincialism. To appreciate the complete joy of an inherited taint, you must be cosmopolitan.

Nobody will argue with you. You will have it all to yourself, and is not that utter delight? You will be voted conversationally admirable, and an acquisition to any dinner table. Even the silly little thing at your side, who can think of nothing better to say than that "'Ghosts' is perfectly darling" and so "cute," will respect your well-read restraint.

As It Should Be

THE BUTLER: Is it your will to drive, me lud?
My LORD: No; 'tis me wont.

Had Him

HE: Isn't dinner ready yet?

SHE: No, dear. I got it according to the time you set the clock when you came in last night, and dinner will be ready in four hours.

Some Nature Fakes

We named our rooster Robinson.
His self-conceit soon grew so
He seemed to think he weighed a ton,
And that's why Robinson crew so.
A Russian peasant had a cow,
A kindly, patient boss cow.

A kindly, patient boss cow.

The poor man fed her moss, and now
The creature is a Moscow.

To change his spots the leopard tried.

He put a lot of dye on,

But everyone who saw him cried:

"The leopard is a lyin'."

An ant can no more be a bee

Than boil can be carbuncle,

But to his brother's family

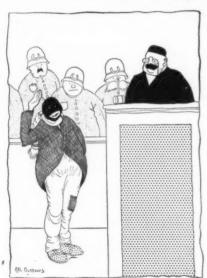
An ant can be an uncle.

Though cereal tales are very well,

To me they're rather flat tales.
The best the corn and wheat can tell
Are nothing to the cat tails.
The frogs caught cold, the entire flock,
From their continued soaking.
They called the horse dock and the
bur-dock,
But still they kept on croaking.

I knew a hen, a worthy hen,
Who tried to hatch out one set
Of storage eggs but, asked again,
Resigned and made her son set.
Of course that really should be "sit,"
But hens care naught for grammar.
If things were all some folks have writ,
The very clams would clamor.

Walter G. Doty.



"The Lord is mah witness, Jedge, I didn't do it."

"Well, if you have no more witnesses, sixty days!"

Colossal

THE SEEDSMAN: I want a few colored illustrations of beets and tomatoes.
THE ARTIST: Life size?

THE SEEDSMAN: No, catalogue size.

Just a Little Unkind

HEWITT: I was mad clear through. JEWETT: That was a long way for a person as thick as you.



Newly devised method for detecting the presence of enemy aliens

A Touch of Sun

If you are constantly being upset by some human Vesuvius who spouts cinders and lava at the slightest provocation, forgive him. The terror of Naples is also a trifle cracked at the top.

If the high cost of foodstuffs has deprived you of many a choice morsel you might otherwise have had, remember that as a nation we shockingly overeat. Ask the stomach specialists,

If you envy another man's college education, read a sporting guide and become his equal.

The Hour-Glass

ELEANOR: Is that suitor of yours ever going to acquire courage enough to propose?

EDITH: I think not—he's like an hour-glass,

ELEANOR: How's that?

EDITH: Why, the more time he gets, the less sand he has.

Skeptical

"What is a skeptic?"

"A man who always puts paste on the back of a postage-stamp."

As Prices Ascend

"I feel so chilly. Guess my blood's too thin and needs warming up, too. Wonder what I'd better do?"

"Oh, just get about a dollar's worth of coal. You can get it at Sellum's drug store in capsules."



The Pacifist

Old Fashioned

MALONEY, JR.: The teacher told us about breathing oxygen into our lungs and breathing carbonic acid gas out.

Mrs. Maloney: Shure, 'tis all roight for ye young people to learn thim things, but oi've been breathing air both ways too long to change.

Protection at Last

FERRET: What's the use of putting in a garden? The neighbor's chickens will get it, as usual.

GADILLOH: No, they won't. I'm raising foodstuffs for the nation, by Uncle Sam's orders. So I'm going to have the chickens interned as alien enemies.



Fair Thing: How dare you address me? Why, I don't know you from Adam! Johnny: That's funny! I'm dressed differently!



In an Up-to-date Restaurant

"I was the chef when we used to serve food, but now I'm the stage manager"

Epitaph for a Fallen Absolute Monarchy Here: Lies

The Law's Long Arm

A disheveled citizen rushed into a Wichita police station this morning and shouted for vengeance.

"The automobile that hit me was 13033," he sputtered. "I can prove that he was exceeding the speed limit and I want—I—want—"

"You want a warrant for his arrest?" "Warrant nothing! What good would a warrant do me at the rate he was going? I want extradition papers."

Those Cheque-protectors

The literary world has been greatly rejoiced because of a new type of chequeprotector that is enjoying an ever-increasing vogue among publishers. The noteworthy feature of this cheque-protector lies in its use of the word "only" just before the amount of money which the cheque represents. Thus, when John Jones receives a six-dollar cheque which has been protected by this tactful machine, the cheque reads: "Pay to the order of John Jones, ONLY SIX DOL-LARS." If John Jones earns his living by his pen, the word "only" in this instance says plainly to him: "The paper situation and other circumstances over which we have no control force us to reward your literary labors with the pitifully inadequate sum of six dollars, which is about one-tenth of the sum that your scintillating article deserves. Pray pardon us for the meagreness of this cheque; and let us both hope that we shall soon be able to repay you more generously." In this way the friendly relations between John Jones and his publisher are more firmly cemented, and the spirit of good will is disseminated with renewed vigor.

Not Eligible

After much deliberation he went to an insurance office and stated that he wanted to take out a life insurance policy.

Among a thousand and one other questions the agent finally asked him: Do you motor?"

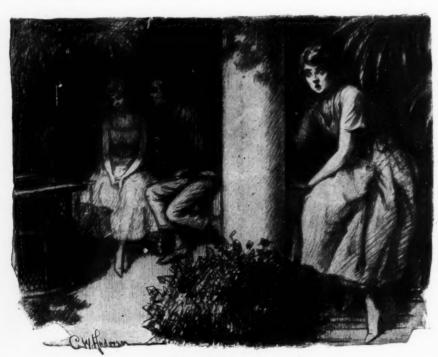
"No."

"Do you cycle?"
"No."

"Do you, then, perhaps, fly?"

"No, no," replied the applicant, laughingly, "I have no dangerous——"

"Sorry, sir," interrupted the agent, curtly, "but we no longer insure pedestrians."



Twice Told Tales

The Day-Drunkard

The sun was riding brightly up the sky And on the pave the shadows all were small,

When one bemazed by drinking passed me by

Lurching and swaying, ever about to fall.

The cruel light revealed his bleary face, Sodden and numb, animal-like and mean,

The filth of evil living and disgrace, His wretched garb, ill-fitting and unclean.

Foulness flowed from him, and the taint of drink,

Making the air seem close, the sun less bright:

A monstrous thing, causing the day to shrink,

Shrieking aloud for cover of the night.
—Kenneth Roberts.

One on Mother

AUNT MARY (horrified): Good gracious, Harold, what would your mother say if she saw you smoking cigarettes?

HAROLD (calmly): She'd have a fit. They're her cigarettes.



The Boss: How dare you shake your fist at me?
Hubby: This, my dear, is a reducing glass!

Independence

"How are you getting on at school, Harry?"

"Fine. I've got so I can write my own absence excuses now."



The Subject: Sire, I grieve to announce that your abdication is demanded! The Kaiser: Vat! Und leaf Gott all alone?

How to Get Good Roads

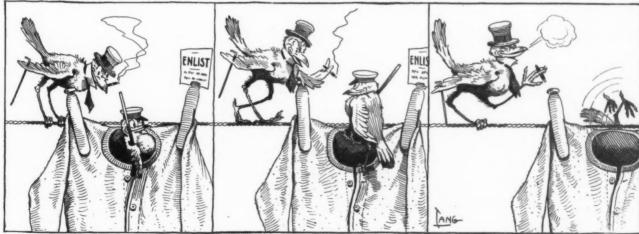
Roads are the connecting-links between communities. They are links because they are full of holes. In many cases the holes are full of mud, and occasionally they are full of automobiles, which run into them with much vigor, and stick in them with even more vigor.

The disinclination of the most solid and carefully built roads to remain holeless is blamed by most people on the large number of automobiles which encourage the cultivation and growth of holes. The ancient Romans, nevertheless, were able to build roads which withstood the joyriding of countless Roman millionaires in their gold-plated springless chariots for generations on

end. In some parts of Italy, France and England, in fact, sections of the original Roman roads are still doing business in such a satisfactory manner that the average number of cuss-words to each mile of roadway is only 3.7, as compared with the 79.8 cuss-words which each mile of road in this country receives on the average.

If the people who spend so much of their time and money in collecting Roman statuary and bringing it back to this country should collect old Roman roads and ship them back to America as models for our road-builders, they would be liberally thanked by the entire nation. Here is a grand little opportunity for patriots.

On the Clothes Line. (Number 70)



"I'd like to enlist

to fight

the army worms!"

Pictorial History of America Number X

Commodore Uriah P. Levy, U. S. N.

The story of the man who abolished the cat-o-nine-tails in the American Navy and offered his fortune to further the cause of the Civil War

URSUANT to the plan of Puck's Pictorial History which seeks to illumine notable figures of American life that too long have been permitted to dwell in obscurity, and to give them that prominence to which their merits entitle them, this sketch is devoted to Commodore Uriah Phillips Levy—a man whose name is little known, whose deeds are forgotten, but to whom every sailor in the United States Navy owes a debt of gratitude beyond computation. How great is that debt can be gathered from this epitaph upon the white marble column rising above the sailor's grave in Cypress Hills Cemetery, near New York City:

"He was the father of the law for the abolition of the barbarous practice of corporal punishment in the United States Navy.'

No longer are recalcitrant "Jackies" lashed to the mast or spread-eagled on the deck while bare backs quiver beneath the whip. Flogging to-day is as dead as the auction block for slaves. To consider it now is only to wonder in horror how it ever could have been tolerated. Yet it was not only tolerated but, like so many institutions, especially of the sea, it was so much a part of the established order of things that the man who attacked it was bitterly assailed in turn. How could discipline be maintained without flogging? cried the little martinets. Cabals and cliques rose up against Levy. But, year after year, he waged his fight against powerful opposition. He drew up a bill which at length Congress adopted. And the whip of the flogger was dropped overboard for all time.

This slight glimpse afforded by the lifting of one corner of the veil of obscurity is not sufficient. One wonders what period he lived in? what else he did? what sort of man he was? And, inquiring further, one finds a life as filled with breath-taking adventures, battles on sea, prison shackles, duels, pirates, bloodletting and deeds of high emprise, as ever was painted in a tale of wildest romance. Yet it is not romance but truth.

Born in Philadelphia, March 22, 1792, Uriah Phillips Levy came of an old Colonial family which had come to the new land more than a century and a quarter before, in 1654. On both sides of the house he was the descendant of patriots, his grandfathers, Benjamin Levy and Jonas Phillips, both having been signers of the Non-Importation Agreement.

His passion was for the sea. Before he was eleven he had become a ship's cabin boy. At fourteen he was apprenticed as a sailor. At sixteen, he had become part owner of the brig, "Five Sisaboard which, as first mate, he made five voyages.

He was over-young, it would seem, for such a position of power. Levy at sixteen was a big, upstanding youngster with a supple body and a determined will. He was born to leadership. He was not a brawler. But in those days a commander aboard ship had to prove his right to rule by the use of his fist and-

Levy kept on ruling.

Those were the golden days of piracy, soon to fade but still in their prime. Pirates flaunted up and down the Florida coast and northward, too. They made the Spanish Main a terror to peaceful merchantmen. And, thinking of their wild free life many a crew rebelled at the slower profits of peaceful labor, mutinied against their officers, seized ship and sped away to have a hand in the game and harvest. Of one such outbreak while he was master of the "George Washington," a schooner in which he had a one-third interest, Levy was the victim in 1812. Placing him aboard a little boat while off the Carolina coast, the mutineers set him adrift and sailed away on a career of plunder and lawlessness. But they underestimated the mettle of the man.

Making shore, Levy raised money, outfitted another ship, and set out in pursuit of the mutineers. Here and there down the coast he heard of their depredations. Passing ships gave him news. At length he came up with those he sought. Strong as must have been the temptation, he did not take the law into his own hands and deal them short shrift. Instead, after capturing the mutinous crew in a stiff engagement, he took them to land and handed them over to the authorities by whom every man was convicted and hung.

A man of such caliber quite naturally turned eyes to the naval service. That was a troublous period and the chance for active warfare in behalf of his country was big. Being the right sort of man, although he was only twenty, Levy at once obtained a commission as sailing master. October 23, 1812, he was assigned to the "Alert" and later

1847 - Seventy Year Plate - 1917 1847 ROGERS BROS N the Heraldic Pattern is I blended the beauty of the early hand-hammered ware with that durability essential to good value. To be had also in hollow ware such as Tea Sets, etc. Unqualifiedly guaranteed. Sold by leading dealers. Send for catalogue "E-94" Tea Spoons, \$5 a dozen. Other pieces in proportion.

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Men of Tomorrow

Many a boy, started off with a sorry fund of health, has been built into a mental and physical "husky" by helpful environment and proper food.

No one can build a sturdy, time-resisting wall with poor materials. No one can build a strong, manly boy on flimsy food.

The boy is really more important than the wall! Ever think of that?

You may be very particular when you inspect the materials you are to put into your house walls.

But how about the boy—is his building material being considered? A true Brain and Body food is

Grape-Nuts

It possesses those vital elements required by Nature for building up strong young bodies and active brains.

"There's a Reason"

Pictorial History of America

(Continued from page 16)

transferred to the brig o' war, "Argus." The war with England having then broken forth, the "Argus" set out for France on a prize-cutting expedition.

Several prizes being taken on the way, prize crews were put aboard and Levy went in command of one. As he was making for a friendly port, a British

man-o'-war came up, captured his unarmed vessel and took Levy captive. He and his crew were taken to England. He spent the next sixteen months in Dartmoor prison.

At the expiration of that time, returning to the United States Levy was given the biggest post he had held to date, that of sailing master of the "Franklin," a 76-gun ship of the line. It was some twelve months later, in March, 1817, that he became a lieutenant.

Rising from the ranks, Levy found his position difficult a mong other naval officers who did not countenance such backdoor entry to their select ranks. In addition, it must be recalled that in that day the prejudice against the Jew was pronounced. And Levy was a Jew. In consequence of these two prejudices militating against him, he found himself continually in hot water.

Nevertheless, his worth was recognized and he rose to the rank of captain. Thereupon the malicious tactics of the envious became more pronounced than ever.

Little he cared, however, as he went his calm way, doing his work well, making his unceasing fight for the abolition of flogging, and, above all, putting in practice aboard ship—where a commander is the supreme authority—those precepts of equal and fair dealing toward underlings which so endeared him to the common sailor while, at the same time, stirring up against him even keener enmity among the group of martinets who believed that officers were superior believed that officers were superior believed and common sailors were their slaves.

Putting into a French port one day, Captain Levy was invited to a banquet. But his hosts for once displayed a lack of that courtesy for which the French are noted. It was during President Jackson's administration, and ill-feeling toward the President was high in France just then. Rising to toast his President, Captain Levy was hissed.

Slowly the face of the American naval officer reddened, as he stood with glass uplifted and the hisses went round the board. Then he acted with characteristic promptitude. Reaching out with open palm, he resoundingly slapped the face of the nearest civilian. And the undrained glass he hurled into the face of a French officer opposite.

Immediately the room was in an up-

Trackers 7 Farms on

Captain Uriah P. Levy exhibiting the cat-o'-nine-tails and describing its use to a group of statesmen in Washington. The abolition of corporal punishment in the U. S. Navy was largely due to his efforts

roar as men rose shouting to their feet and chairs fell backward with a clatter. While the stunned civilian felt of his smarting face, and the infuriated French officer pressed a napkin to his bleeding cheek where the shattered glass had cut him, Captain Levy threw down his card and challenged both to the duel. Then he stalked from the room. Later, the civilian declined to fight and the officer apologized.

One other brush he had with the French and again came off victorious. While crossing the English Channel his vessel, the "Vandalia," collided with a French man-o'-war. Captain Levy was in his cabin and it was an accident for which he was in no wise responsible. His

lieutenant who had been in command made ample apologies. But learning the name of the American commander, the French officer shrugged his shoulders and sneered.

"What else could one expect of a vessel commanded by a Jew?" he said.

Captain Levy was told of the insult. Leaping into his gig, with a file of marines, Captain Levy boarded the French vessel and when he departed he bore with him the apology of the French commander.

Although those duels in the French port were never fought, Captain Levy,

later, drew his sword, and with disastrous results. It was back in the United States that, worn to a thin edge by the sneers of the envious and the innuendos of the Jew-hater his patience gave way and he challenged one of his detractors. In the duel that followed Captain Levy killed his man.

Then a storm arose among the Navy men. His detractors were aroused and bent on mischief. Not unnaturally. for they merely reflected the temper of the times toward the Jew, and found support among the public. Newspapers took up the matter. Narrow men in pulpits thundered against the Jew. In its way it was another and earlier Dreyfus case. In the end, Levy was courtmartialed and dropped from the list as captain.

Embittered as he must have been, he did not turn against his country, nor did he lose that love for democracy which made Thomas Jefferson his hero, and which he bore with him all through life. Going to Brazil on a business trip, he was summoned before the Emperor Doin

Pedro who had heard of him and who offered him a commission. In his straightforward way, Captain Levy declined the offer. And his answer was of the sort seldom heard by royal ears.

"The humblest position in my country's service," he said, "is more to be preferred than royal favor."

At length, in 1855, he was accorded what he had fought for so long and hard, a court of inquiry to review the circumstances of his court-martial. His defense became famous in the annals of the Navy. It was merely a statement of his record. It not only brought about his complete exoneration of wrong in the duel, and his restoration to the commis-

(Continued on page 20)





In these days, when few fabrics are guaranteed fast in color, it is doubly important that Milady keep her gowns dry and sweet. Fastidious women are wearing

WHITE COVER:

with even their sheerest gowns. White Clover Dress Shields are little more than a film of snow-white rubber—double covered. Light, soft as silk, almost invisible, yet wonderfully efficient. They bear this mark of quality:



Made in a variety of shapes and sizes to meet every requirement. Your dealer has White Clover Dress Shields. If he cannot supply you, write us.

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75 Walnut St., Middletown, Conn.

Makers of OMO Dress Shields, OMO Bias Tape, Infants' Pants, Sanitary Sheeting and Specialties.

Pictorial History of America

(Continued from page 18)

sioned ranks of the Navy, but it brought him also a rise in grade. Instead of returning as captain he went back as commodore.

As has been noted, Commodore Levy was an ardent admirer of Thomas Jefferson. It was this which prompted him to buy in Monticello, the home of that great Democrat, and keep it up as a monument to which the Nation may journey. It is still in the hands of the family, being the property of the Commodore's nephew, Jefferson M. Levy.

At length the clouds of civil war which for years had been lowering broke in fury. And then, as to-day, the need was for money. Commodore Levy, who was then flag officer, the highest rank in our Navy at that time, for years had had his inheritance at work and had built up a comfortable private fortune. One day he walked into President Lincoln's office and placed the entire sum at the Nation's disposal. It was \$3,000,000 which he offered his country. The offer was declined but the Commodore showed his patriotism by subscribing liberally to the war loan.

He wanted to fight, too, to venture forth once more in active command and in his country's service. But the indomitable spirit was not equal to the task of holding up a failing body. His health began to break rapidly, and, on March 22, 1862, having lived his three score and ten years and crowded into them a wealth of service to the Nation and the Navy which he adorned, he died at his residence in New York City.

Another Horror

Owing to the raw material being required for war purposes, there is a famine in gramophone needles. Another proof that this war is upsetting all records.—Passing Show.

Try This

Mrs. Crawford: Haven't you ever discovered a way to get money out of your husband?

MRS. CRABSHAW: Oh, yes. All I have to do is to threaten to go home to mother and without a word he hands over the railway-fare.—The Lamb.

Sweet Nothings

FIRST LADY (an old resident, gushingly): Ah, Mrs. Robinson, I am so ashamed of myself for not having been to call upon you. Do forgive me and consider this as my call, won't you?

MRS. ROBINSON (a newcomer, sweetly): Oh, certainly; and you will consider it as my return call, too, won't you?—Punch.



Of Lasting Benefit

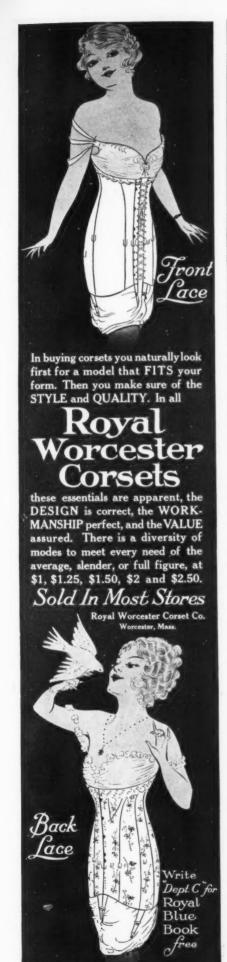
That's what even a single application of Liquid Veneer is to your furniture. It contains just the properties that are missing from a worn out finish. A SURFACE FOOD—that's what we call it and it certainly does put new life and animation in the gloomiest of finishes. If you'll try Liquid Veneer once we know its reliability will appeal to you.

In 25c and 50c sizes at all good dealers.

BUFFALO SPECIALTY CO.

Buffalo, N. Y. Bridgeburg, Ontario







Wife—Frederick, I've sighted a submarine—start rowing zig-zag quick!

An Explicable Disparity

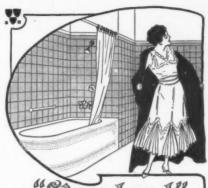
At a meeting in New York the other day, Mr. Stewart Paton, a lecturer on neuro-biology at Princeton, deplored the condition that made it possible for universities to pay athletic coaches "more than double the recompense of any member of the faculty."

Perhaps the disparity is excessive, but some such disparity will undoubt-edly persist in spite of the efforts of jealous professors to correct it. Mr. Paton must remember that athletic coaches must "deliver the goods." If they don't deliver the goods, it is "good night," and a long farewell. A college professor, on the other hand, can go along for years delivering nothing of value and still draw his salary, such as it is. Usually there is no way to tell whether college professors are delivering the goods or not. We never expect, for instance, to see the neuro-biologist class of Princeton lined up against the neuro-biologist class of Yale in a mighty struggle for supremacy while thousands of admirers from both colleges hold their breath and applaud. But even if it were possible for lecturers in neuro-biology to demonstrate their value in this spectacular way, still it is doubtful if they would be paid so generously as athletic coaches simply because we probably would not think it quite so desirable for a young man to be neuro-biologized as to be athleticized.

Yet it is possible withal to appreciate the doctor's position and hope that the wheel of time will inject more equity into the situation.

Why Worry?

Another home problem is solved by a firm of cleaners in Grinnell, Iowa, which advertises: "Notice—ladies—why worry about your dirty kids when we clean them for fifteen cents?"—Chicago Trib-



"Standard" Pembroke Built-In Baths

THESE are standard baths in a goodly proportion of the homes, apartment buildings, etc., that are being built in America today. They are up-to-the-minute in design, the last word in carrying out the modern, built-in sanitary idea.

Being only 17½ inches high, the "Pembroke" is convenient. It builds into walls and floor—a beautiful, enameled-all-over, one-piece bath.

Talk to your plumber about

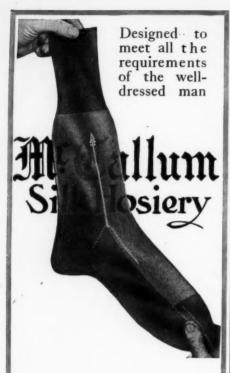
"Standard" Plumbing Fixtures

for Bath, Kitchen or Laundry. Insist that every fixture be "Standard". Look for the Green and Gold label. And be sure to write for booklet, ""Standard" Plumbing Fixtures for the Home," also new Sink booklet.

Standard Sanitary Mg. Co. Dept. 70 Pittsburkh, Pa.

"Standard" Showrooms where "Standard" Fixtures may be seen

Trachies may be soon
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NEW YORK (EXPORT DEPT.)
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PHILADELPHIA1215 WALNUT
WASHINGTONSOUTHERN BLDG.
PITTSBURGH106 SIXTH
CHICAGO 14-30 N. PEORIA
ST. LOUIS100 N. FOURTH
CLEVELAND4409 EUCLID
CINCINNATI 633 WALNUT
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COLUMBUS243-265 S. THIRD
YOUNGSTOWN
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LOS ANGELES671 MESOUIT
LOUISVILLE
NASHVILLE
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The man who wears McCallum Silk Hosiery may go anywhere with complete assurance that his hosiery will be correct in every particular. Among the various styles are correct hose to suit every taste and every occasion.

Sold at the Best Shops

McCALLUM HOSIERY COMPANY NORTHAMPTON MASSACHUSETTS



Concerning Letters

Letters are one-sided conversations put into such form that they can be introduced as evidence in lawsuits, and utilized by handwriting experts as excuses for fighting with each other and drawing large salaries. Letters are divided into three great classes: love letters, business letters and gossipy let-ters. The business letter tends to make money, while the love letter and the gossipy letter tend to make trouble. All sorts of letters travel through the mails for two cents an ounce, and are transported in men's pockets for nothing a pound. It seems unfair that a letter which will ultimately disrupt a home, break several people's hearts, cost a state or a county thousands of dollars in trials, and cause the use of hundreds of columns of valuable newspaper space, should travel for the same amount of money as a letter which orders a fifty-cent shirt or asks a voter to vote for John Jones because he is willing to pry the lid from the pork barrel. There is no way of rectifying this unfairness, however, except by having censors to open and read all letters which are mailed. After reading love letters for a while, the censors would have to throw up their jobs and take lodgings in insane asylums, thus causing the state and the county as much money as lawsuits. It is therefore probable that all letters will continue to travel at the same fixed rates, unfair though the system may be.

-K. L. Roberts.

Brither Scots

DONALD (after the reconciliation): Aweel, Jock, I wish ye a' that you wish

Jock: There ye gang—raking up the quarrel a' over again.—The Sketch.

\$5.00 per year

10 cents a copy

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In two years' nursing your baby will feed from a bottle 5,000 times. Suppose the bottle is clean 4,901 times. Do you want your baby to run the risk of germs those other 99 times? The Hygeia can be cleaned dean every time. You can trust a servant to care for the Hygeia bottle.

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—neckless, as easy to clean as a glass tumbler, therefore safe and sanitary. And the rubber breast is broad and yielding, yet non-collapsible—the nearest to natural nursing possible. A bottle endorsed by physicians, nurses and thinking

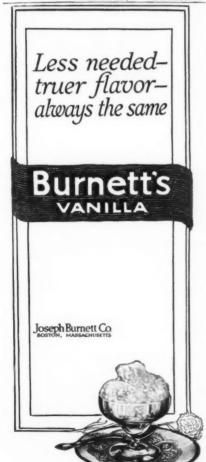


Look for name Hygeis on bottle, breast and carton

mothers everywhere.

THE HYGEIA NURSING BOTTLE CO., Inc.

1402 Main St., Buffalo, N. Y.



Guilty as Charged

THE MAGISTRATE (to the diminutive prisoner): There is no use your denying that you struck the policeman and that you were drunk.

THE PRISONER (looking at the big policeman): Is this the policeman I struck, your worship?

THE MAGISTRATE: Yes.

THE PRISONER: Then I must have been drunk!-The Sketch.

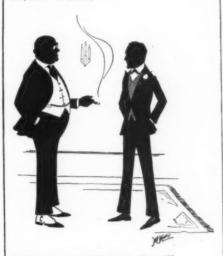
The Dispensary

M. O.: What's the matter with you, my man?

PRIVATE: Valvular disease of the heart, sir.

M. O.: My word! How did you get

PRIVATE: Last medical board give it me, sir.-Punch.



"Do you spend all your salary?"

"Oh no, only two thirds."

"The other third I suppose you put in

"No, I give that to my wife to run the house!"

The War Wedding

WAR BRIDE (who has eloped): Oh, Jack! Here's a telegram from papa.

BRIDEGROOM (eagerly): What does

WAR BRIDE: Do not come home and all will be well!-London Opinion.

Anxious

CREWE: Good heavens, how it rains! I feel awfully anxious about my wife. She's gone out without an umbrella.

DREW: Oh, she'll be all right. She'll take shelter in some shop.

CREWE: Exactly. That's what makes me so anxious.—Tit-Bits.

The Great Strafe

LIZZIE SMITH: Wot did you sye, Sal? SAL: I didn't arf tell 'er orf; I called her all the faces I could lay me 'ands on !- The Tatler.



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means added smartness to a woman's appearance. Each garment is cut to conform to the curves of the body—every'seam is the "flat-lock" single thickness seam, and hand-finishing is a dainty touch that distinguishes "Harvard Mills" from ordinary underwear. Extra fullness across the chest is another reason why women prefer "Harvard Mills."

Special sizes for the tall and stout figure and well-proportioned styles for kiddies are included in Harvard Mills" (hand-finished) underwear. A woman designed it and we have taken pride in maintaining herstandards of excellence.

If your dealer does not carry "Harvard Mills"-he doubtless handles "Merode," which is made by us in the same good styles at the same attractive prices.

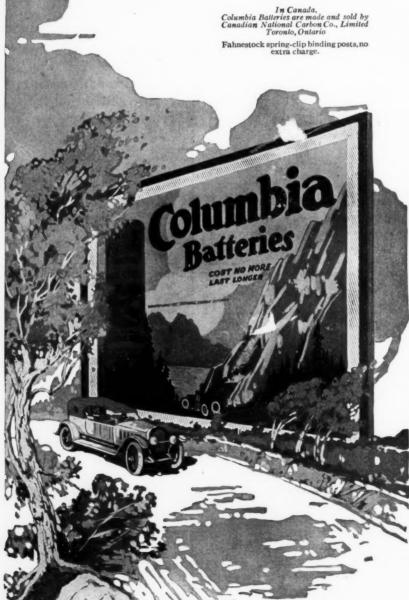
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Columbia Batteries

The fresher the battery, the longer it lives in service. Columbias are high-powered to begin with—and they reach you fresh from the makers' hands. The biggest selling battery is the longest-lived battery!







Peace at any price!

The Pinch of War

LADY OF THE HOUSE (War Profiteer's Wife forlornly): They've just taken our third footman; and if any more of our men have to go we shall close the house and live at the Ritz until the war is over—(brightly) however, we must all sacrifice something.—Punch.

One to Jock

IRATE PASSENGER (who sees his trunk on the platform as the train moves out): Why didn't you put my luggage in, you blithering old ass?

PORTER: There's mair sense in yer trunk than there is in yer heid, mon. It's you that's in the wrang train!

-The Sketch.

An Impulsive Child!

"James Phillips, 16, was charged with doing damage to the extent of £4 10s. at a refreshment shop in Hackney belonging to Peter Persico. As he was kept waiting a little time he broke a plate on the table; then he put a saucer under his heel and broke it. When remonstrated with he broke 16 cups and saucers by throwing them at partitions and enamelled decorations and overturned a marble table, the top of which he smashed."—The London Times.

Thoughtful Economy

THE MOTHER (overhauling little Tommy's wardrobe): Oh, Charles, just see what that dreadful child has been carrying about in his pocket! A real cartridge with a bullet in it. He might have been blown to bits!

THE FATHER (with a glowing consciousness of assisting his country at a critical time): Just put it in a cool place for to-night, my dear, and I will leave it at the War Office on my way to business.—Punch.



The ploughwoman homeward plods her weary way.

A Cruel Husband

My wife was greatly disappointed because of the rain. Her bridge club meeting had been postponed. Usually she blames everything on me that displeases her. I am so used to the volley that I always expect it when anything unpleasant occurs. To-day, however, I felt that I should escape. Rain is something that is governed by other powers than man's. My wife, I felt, would appreciate this fact and mentally expectate me.

She was gazing with a straight, stony expression out of the bay window at the deluge.

I ventured a consoling remark. "Too bad it's raining!" I said.

My wife turned on me slowly and fixed a calm, icy glare upon my features. For one single moment she held me thus, then she spoke.

"You predicted rain!" she hissed in grim condemnation, and swept from the room.

A Rising Man

None more commercially candid than a Japanese baker, who advertises: "Biggest loafer in Tokyo."—Chicago Tribune.

The Bankrupt Bravos

THE SULTAN OF TURKEY: It's time we got some more money out of William. He seems to think he's doing all the frightfulness. He forgets that I'm known as the "Terrible Turk."

FERDINAND OF BULGARIA: Yes; and they call me "Ferdie the Fearful."

-Punch.



We Set the Pace

Dr. William L. Johnson, over thirty years ago, gave the world crackers made from entire wheat flour and meals containing all the food value of the grains, and called them EDUCATORS.

The Country Follows

Economic conditions have now spurred other millers to adopt the Educator idea, according to the following Washington dispatch:—"THE BIG MILLING INTERESTS OF THE COUNTRY HAVE AGREED TO AID IN SAVING FOODSTUFFS BY MILLING ONLY WHOLE WHEAT FLOUR."

EDUCATION

Educator Crackers

are made from a variety of cereals, including Educator Entire Wheat Flour and Meals—Wafers, Water Crackers, Plain Grahams, Sweet Grahams, Grahamettes, Animals, Oatmeal, Golden Maize, Bran Cookies and Triumphs Give your family the best there is in crackers—EDUCATORS.

Sold in tins, packages and by the pound at your grocers. Send for booklet.

JOHNSON EDUCATOR FOOD COMPANY

35 Educator Building

Boston, Mass.

GRANLIDEN HOTEL

LAKE SUNAPEE, N. H.

At the gateway of the White Mountains. The Ideal Tour Hotel at Lake Sunapee. Fine golf course, saddle horses, tennis, boating, canoeing, bathing, fishing for salmon, trout and bass as good, if not the best, in New England. Dancing afternoon and evening. Fine motoring, etc. Furnished cottages to rent. Accommodates 300 guests. Write for circular. Address W. W. Brown, Granliden Hotel, Lake Sunapee, N.H. Mr. Brown may be seen personally at Hotel Manhattan, 42nd Street, New York City, from May 20th to June 6th. After that date, Granliden Hotel, Lake Sunapee, N.H.

Winter season, Hotels INDIAN RIVER and ROCKLEDGE, Rockledge, Florida.



Newan open top

A trunk that waits on itself as well as you

Likly Wardrobe



NEARBY dealer now A asks to show you this new Likly Wardrobe. It has the toughest constitution ever built into an open-top trunk. Dreadnaught reinforcing, minus weight or clumsiness. Braced to defy the huskiest, bustiest Baggage Man alive. Skyscraper rigidity.

And talk about room! Why, 18 And talk about 1001.
to 20 gowns, or ten to twelve men's suits just dote on traveling in this wrinkle-proof wardrobe. With top up every garment is at your finger's

ends.

The cast-bronze lock is of the paracentric tumbler type. Exclusive. STRONG. Locks itself as you close it.

More—locks all five drawers in position. Locks the whole trunk into a unit of defiance to hard knocks. No catches to chip chips off your fingernails. No dowels. Lock opens automatically at a touch of the key.

The 5 roomy drawers are staunchly made. Removable hat fixtures. The foundation box of the trunk is of strongest basswood. Trunk and drawers are split-proof, warp-proof, crack-proof.

ers are spitt-protes, was processory proof.

Trunk is covered and lined with vulcanized fibre. Bound with walnut fibre. Most attractively lined.

Prices of Likly Open-Top Wardrobe Trunks rang. from \$45.00 to \$100.00.

Or the dealer will show you a wide range of Likly Closed-Top Models at from \$25.00 to \$45.00.

Likly Luggage is the widest line of luggage produced today. Comes in every conceivable type of trunk or travel bag. Every piece packed with the ripe experience of 72 years. And every piece carries this brass-and-black trademark:



Send for our 64-page catalog. It describes the full line of Likly Luggage. Tells how to judge a piece of luggage. Gives points of difference between the "Likly" kind and others. Address:

HENRY LIKLY & CO.

LUGGAGE

Asks no favors of the baggage man

Vers Libre

For months men who stagger about under the weight of their intelligence have been trying to frame up a good, epigrammatic definition of vers libre, or free verse as it is called in the common vernacular. Here is one in five words. Vers libre is skimmed poetry.

There once lived in romantic Bohemia, the dwelling place of poor, but promising artists, struggling authors, and hucksters who earn money, a lean dark-visaged man with flowing hair, and large, prophetic eyes.

Daily, ere the stars were dead, he listened for the prosy rumbling of a wagon on the pavement below; and soon after he would sneak downstairs to scavenge a bottle of milk before his more commonplace and commercial neighbors had arisen.

One morning as he sat guzzling the bluish-white liquid, an idea struck him. The idea was produced, the experts declare, by what is known in psychology as the Association of Ideas.

If there was free milk why should there not be free verse?

Poetry, he knew, consisted of beautiful thoughts clothed in exquisite words, and done to rhythm and rhyme. Now, if it were skimmed of these, just as the milk he now drank was skimmed of cream, the public would have just what it wanted.

Gradually it had dawned on him that verses by rule and measure were long since passé. What better proof could there be than the fact that during the past month the mail had brought but one check, and that for the ignominious sum of \$3.50? A rural weekly, anxious to complete a column headed "Death Notices," had accepted one of his

With feverish fingers he seized a pen. For a time it scratched and spluttered across the unoffending paper. Finally the Reactionary, the new Prophet soon to behold the literary world at his feet; the Iconoclast who would send the statues of Shakespeare and Byron and Longfellow crumbling to the dust, paused. And gazing at his work, he saw that it was good.

The first mail bore it on its way. A special delivery postman brought the answer; a fat check and supplications for more of the same stuff.

The man of the hour paid his three months' room rent, and repaired immediately to a restaurant.

He also hired two typists to cope with the demand.

The following week he complacently opened the most popular magazine of the day and saw the offspring of his genius living in type. He read:

The Cat

A black cat sits on the back fence, A black cat with Black eves. A bootjack strikes the cat and she falls . . . Alas! So do I. . . .

We reproduce the beauty of the Orient in a fabric of enduring worth, which permits its price to express There is just its value. as much painstaking pride and just as much conscientious effort woven into every

WHITTALL

RUG

as ever graced the choicest and most expensive fabric from the far east.



Write for the illustrated book "Oriental Art in Whittall Rugs".

Address

M. J. WHITTALL

ASSOCIATES

279 Brussels Street Worcester - Mass.



THE DIETRICH GRUEN

A thin model watch pronounced by jewelers and horological experts to be

The World's Finest Pocket Timepiece

Planned by Dietrich Gruen himself as his last work, and carried to completion by his sons and associates, this watch sets a new standard in watch construction and finish, and is in every respect worthy of the name of this Master of Watch Craftsmanship.

Price \$300-

with winding indicator as illustrated. With minute repeater, \$465; with minute repeater and split second, \$650.

Selected by the boards of directors of several of the larger railroads, banks and corporations as the Presentation Watch for their Presidents.

Obtainable only through one of the 1200 Gruen jeweler agencies—the best in every locality—to whom the sale of Gruen Watches is confined. Look for the Gruen Agency sign.



THE GRUEN WATCH MANUFACTURING COMPANY

"Makers of the famous Gruen Watches since 1874"
Dept. F1 "Time Hill," Cincinnati, Ohio. Factories:
Cincinnati, and Madre-Biel, Switzerland
Canadian Branch, Toronto, Ontario

Misdirected Energy

A BALTIMORE young woman has announced that until the Kaiser cries quits she is going to play "The Star Spangled Banner" on the cornet each evening in front of her home. We assume that the young woman has an idea that by so doing, she is raising hob with the Kaiser and helping her own country tremendously. Actually, the young woman is only wasting her energy and giving the neighbors a pain in the neck or thereabouts. In fact, there is grave danger that some of the neighbors may be so wearied by her activities that their sympathies will swing from the cause which the young woman thinks she represents to the cause which is represented by the Kaiser. A lot of energy has been and will be created in this war, and the nation has need of all of it. It behooves the government to appoint a board to see that people who have anti-Kaiserish energy to expend aren't allowed to expend it in such a manner as to make only an irritating noise.

All the Difference in the World

The following story is told regarding Mr. J. O. Francis, the author of "Change," who is a Tommy in the Engineers. He rang up a certain Welsh officer at the War Office one day and inquired, "Would he speak to a common sapper?" "Oh, certainly," came the reply, "who are you?" Upon Mr. Francis stating who he was, a very disappointed voice came over the telephone, "Oh, I thought you said flapper."—The Tatler.

Tar-Heel Philosophy

Tragic, but true, that even in the milk of human kindness there is very often the wild onion of selfishness.

There is no blight in which some blessing is not intertwined. For instance, a wooden-legged man does not have to have but one shoe these times.—Charlotte News.

His Share

Officer (to private): What are you doing down that shell-hole? Didn't you hear me say we were out against four to one?

GEORGIE (a trade-unionist): Ay. Aa heard you; but aa've killed ma fower.—
Punch.

Once Over-

FLORA: All her clothes are made over in Paris!

Dora: Yes, made-over, I am sure!— Town Topics.

More War Economy

"Perambulator, cheap, for cash, as new; cost £6, 15s., receipt shown; owner getting rid of baby."

-Birmingham Daily Mail.



Stops Dandruff!



A Liquid, NOT a Cream

Saves Hair!

60,000 barbers (using Pompeian HAIR Massage) are daily showing hundreds of thousands of men how to lose their Dandruff, and thereby save their hair.

In a short time, Pompeian HAIR Massage has gone a long way toward success, all over the country.

One day it's a Connecticut man who writes us; then an Oregon man; then a Michigan man—almost boyishly enthusiastic about Pompeian HAIR Massage removing their unsightly and dangerous Dandruff.

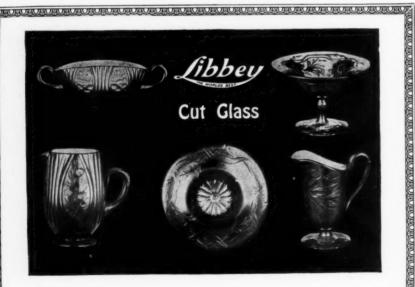
Pompeian HAIR Massage is a liquid, not a cream. Not sticky. Not oily. Not overperfumed, but just as delightful to use as it is effective.

At the better barber shops in nearly every city and town. When you see a Pompeian HAIR Massage sign it means that shop is anxious to give its customers quality products.

Pompeian HAIR Massage is made by the makers of the reliable Pompeian MASSAGE Cream and Pompeian NIGHT Cream.

The Pompeian Mfg. Co. - Cleveland, Ohio





You will find Libbey Cut Glass at the leading dealers in every city. In the smaller pieces, where refinement of design and delicacy of cutting are essential, you will find *Libbey Cut Glass* preeminent.

The Libbey Glass Co. Toledo, Ohio For your own protection, however, you should insist always that each piece bears the Libbey trade-mark, your century-old guarantee of first quality.

Culled on the Campus

Heard in Bible Class

TEACHER: Which one of the Parables do you like the best?

Pupil: The one where somebody loaves and fishes.—Yale Record.

"Why is Ray in the hospital?"

"He took a corner on two wheels."

"What of it?"

"One of 'em was the steering wheel, old top."—Harvard Lampoon.

"Girls like to dress just to see how much they can put on."

"Or is it to see how much they can show off?"—Chaparral.

IST FROSH: Jack has got an awful cold seat in chapel.

2D FROSH: How's that?

1ST FROSH: He sits in Z row.—Squib.

FOND MOTHER: What's the matter, Eva?

LITTLE EVA: I've heard of "Good Friday," and "Ash Wednesday," but what on earth is "Nut Sunday"?—Yale Record.

Haig Pours Scotch Into Heinz

-War News.

And Heinz was pickled again.—Harvard Lampoon.

"Say, Alabama is a dry State, isn't it?"

"Sure."

"Why, my dear, when I was there, I saw several negroes who were intoxicated."

"Well, of course they can't stop the sale of that awful cotton gin entirely."

—Widow.

He met her in the darkened hall, He said: "I've brought you roses!"

She irrelevantly replied:

"Oh, how cold your nose is."
—Yale Record.

FLORA: Why is it that you never laugh at my jokes?

Bella: My dear, I always respect old age.—Minnesota Minnehaha.

INNOCENT SCHOOLGIRL: Do you think a girl ought to learn to love before twenty?

YALE "NECKER": No. Too large an audience.—Yale Record.

Diplomacy

THE EMPLOYER (to applicant for appointment): Are you truthful?

THE APPLICANT: Yes, sir. But I ain't so truthful as to spoil your business.—The Sketch.



A call to arms

A Modern Friendship

"MYRTLE, don't you think your behaviour with that young man is a trifle familiar?"

"Why, what do you mean, Mother?" "Of course, I don't want to criticize you unjustly, Myrtle; but I don't recall seeing the young man before today. Yet I have seen him squeeze your arm four times in the last five minutes; and when he speaks to you, his face is so close to yours that if he should receive a sudden shock, I fear greatly that he might bite off your nose or your ear."

"But, Mother"
"What is more, Myrtle, I noticed that when you lit your cigarette from his, you did not require him to take his cigarette from his lips; and unless I am greatly mistaken, he allowed you to pay the cheque for the two last rounds of drinks which you had. Then, too, when you dance with him, you remind me of a flag flapping around a flagpole. I consider it highly indelicate, to say the least."

"Mother I must protest against such unjust criticism of my intimate friends. The gentleman in question is Mr. Cecil Flutter. I met him at a tea-dance last Tuesday-and here it is Friday. We have danced together repeatedly. If such an ancient friendship doesn't warrant a little familiarity, I don't know

what does!' "Forgive me, Myrtle! You are quite When I spoke, I little dreamed that the gentleman in question was a dancing acquaintance of such long stand-Now that I know who he is, I shall not dream of protesting even though I see you giving him all your jewelry and all the family silver. Kiss me, Myrtle.

(Sounds of osculation.)

Her Own Censor

OLD LADY (buying records to send to France-to assistant in Gramophone Department): If that one is the song called, "There's a Ship That's Bound for Blighty," I'll take it. But first will you let me know if it contains any information which could be of advantage to the enemy?-Punch.



True, you will not see Quakers on every car. But the machines equipped with Quaker Tires will probably be those of motorists who have owned cars for five or more years and have definite ideas about what to expect from tires.

Whether you are enjoying your first car or are a "veteran," likely, you have had enough experience to know that it is not so much what the maker says about a tire as what the tire does on your car that counts.

The nearest Quaker dealer will tell you what these tires are doing on your kind of roads. Try one Quaker.

OUAKER CITY RUBBER COMPANY

PHILADELPHIA

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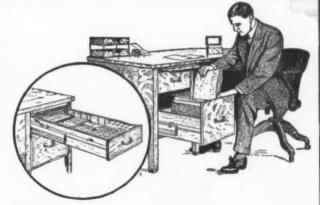
NEW YORK

FACTORIES

211 Wood Street

53 Murray St.

A Cabinet with this capacity would cost more than this desk and cabinet.



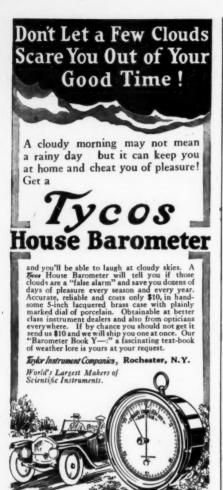


Here is a new idea—a filing cabinet and desk combined, at the price of a desk alone—gives efficiency and saves unnecessary steps by keeping all active records and papers at the finger-tips. Also saves the cost and active records and papers at the ingertens. Asso saves the de-of a filing cabinet of equivalent capacity. Comes equipped if de-sired with a complete set of vertical and card systems specially designed for the user. 50 models offered. "Frictionless" drawer slides. Ask us for our folder No. 2622.

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406 ST. PAUL ST., ROCHESTER, N. Y. Makers of "Y and E" Filing Devices and Office Systems. Branch Offices: Boston, Springfield, New York, Newark, Philadelphia, Washington, Pittsburgh, Buffalo, Cleveland, Chicago, Kansas City, Los Angeles, San Francisco, Oakland. In Canada: The Office Specialty Mig. Co., Ltd, Newmarket, Ontario. 2000 Agents and Dealers in more than 1200 other cities.

Transfer Cases and Supplies, "Five-S" Steel Shelving,
Blue Print File, Record Safes, Usrtical Filing Supplies, ☐ Desk Trays, ☐ Shannon Files, ☐ Machine Accounting Equipment, ☐ Card Systems





Protection—against chilling of the body; often a forerunner of colds, pneumonia and rheumatism.

Famous over half a century for its superior qualities.

Every garment shaped to the figure and guaranteed not to shrink. Glastenbury Two-Piece, Flat-Knit Spring-Needle Underwear is made in fifteen grades, several weights of fine wools, worsted and merino.

fine wools, worsted and merino.

Adjustable drawer bands on all except \$1.25 grade.

Cept \$1.25 grade.

Natural Gray Wool, winter weight
Natural Gray Wool, winter weight
Natural Gray Wool, winter weight
(double thread)
Natural Gray Wool, light weight
Natural Gray Worsted, light weight
Natural Gray Australian Lamb's
Wool, light weight
Natural Gray Worsted, medium
weight
Natural Gray Worsted, medium
weight
2.00
2.00

weight Gray Worsted, medium weight Natural Gray Australian Lamb's Wool, winter weight 2...
FOR SALE BY LEADING DEALERS
Write for booklet—sample cuttings.
Yours for the asking :: Dept. 52

Glastonbury Knitting Co.

GLASTONBURY, CONN.



Opportunity

Mr. J. Vacuum Bubble, the well known Magnate and Platitudinarian, sailed for South America yesterday on the Imbecelia. Before leaving he gave his customary interview, saying:

"I hear much talk these days about the lack of opportunities in this country. This is all bosh. There are as many opportunities for young men in this country to-day as there ever were. When I was a boy, a great many lads went barefoot. To-day I see a great many children wearing shoes. What does that prove?

"It proves that if a young fellow will work, he will make some money and get ahead, and if he doesn't work he is likely to get ahead anyway, provided he is lucky. Doesn't it stand to reason that if a man will save his pennies he will have more pennies than if he hadn't saved his pennies?"

At this point Mr. Bubble excused himself from the reporters, explaining that it always gave him a headache to think such deep thoughts.

Shocking

THE REV. SHYBIRD: I had such a curious dream last night. I dreamt I was in the Garden of Eden.

Miss Kensington: Oh, how toppin'. And did Eve appear as she is generally represented?

THE REV. SHYBIRD: I-I-er-I didn't look.—The Sketch.

Sense of Humor

"What is a sense of humor?"

"A sense of humor," replied Mr. Growcher, "is what makes you laugh at something that happens to somebody else which would make you mad if it happened to you."—Washington Star.

Desperation

COOK (who, after interview with prospective mistress, is going to think it over): 'Ullo! a p'rambulator! If you'd told me you 'ad children I needn't have troubled meself to 'ave come.

THE PROSPECTIVE MISTRESS: Oh! B-but if you think the place would otherwise suit you I dare say we could board the children out.—Punch.

Very Essential

MAJOR-GENERAL (addressing the men before practising an attack behind the lines): I want you to understand that there is a difference between a rehearsal and the real thing. There are three essential differences: First, the absence of the enemy. Now (turning to the regimental sergeant-major), what is the second difference?

SERGEANT-MAJOR: The absence of the general, sir.—Tatler.



"ALL my life every magazine
I've looked into has had
the picture of a man's leg with
a certain kind of garter on it—
Boston! So when I go into a
store to buy a pair of garters I
just naturally say 'Boston.' So
do you!"

-AMBROSE PEALE

Boston LISLE Garter 25 Cents

Gives men more service and more comfort for its cost than any other article they wear. It's put on and taken off in a jiffy and holds socks neatly and securely.

GEO. FROST CO., MAKERS, BOSTON





WANTED: AN IDEA

Who can think of some simple thing to patent? Protect your ideas, they may bring you wealth. Write for "Needed Inventions" and list of Patent Buyers. Randelph & Co., Patent Attorneys, Dept. 185, Washington, D.C.



OTOR CAR body building has developed in a direct line from the wood-working, coach-building art of ancient time.

It is an art that is still separate and distinct.

Seldom if ever has this art been successfully combined with the building of motor car chassis or with any other development of the metal-working trade.

Fisher Bodies

open, closed and convertible, are built in wide variety to the order of such discriminating manufacturers as Buick, Cadillac, Chalmers, Chandler, Ford, Hudson and Maxwell, and can be bought only as parts of completed motor cars.

These bodies have shown their ability to equal or surpass in service-giving durability the respective chassis on which they are mounted. || できる|| で

Because they have proven this ability, Fisher Bodies have made their manufacturer the world's greatest builder of motor car bodies.

Fisher Body Corporation
Detroit - Michigan

You generally give all your guests the same drink when you mix your own cocktails. How much better to have ready on the ice the favorite varieties of

Club Cocktails

to meet the individual taste!

In all ten varieties, Club Cocktails are marked by a smoothness and balance of flavor practically impossible in the home mixed variety.

G. F. HEUBLEIN & BRO. Hartford New York Importers of the Famous BRAND'S A-1 SAUCE



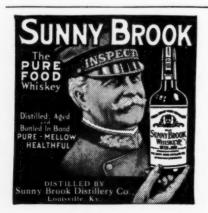
A Stormy Day Outdoors

Is just the time you catch colds. A good preventive is

Old Overholt Rve "Same for 107 Years"

Aged in the wood, bottled in bond. It is ideal for medicinal use in the home.

A. Overholt & Co. Pittsburgh, Pa.



Farming by the Book

When the agitation in regard to backyard farming began, Edwin Bookworm decided to do his bit toward helping his country by cultivating a small plot of land on the southwestern side of his house. He had never raised a vegetable in his life; but that fact didn't worry him.

For weeks he haunted the public library, taking out and reading upward of two hundred and eleven books, averaging one and one-quarter pounds apiece, on the subject of scientific, in-

tensive farming.

He sent samples of earth from his plot of land to three agricultural experimental stations, and received long letters from the stations telling him what sort of chemicals and fertilizers he would have to add to the soil in order to raise different sorts of vegetables.

When planting-time arrived, he squandered a small fortune for fertilizers, garden tools, hose, seed and sprouted plants.

He worked on his plot of land early and late, developing passionate blisters on the palms of his hands and a hectic sunburn on the back of his neck.

Little did he dream that all the neighbors were chuckling over his earnestness, and pitying him because of the crop of giant weeds and dwarfed and distorted vegetables that he was going to get from his garden.

But when his vegetables finally ripened, they were seen to be at least twice as large as those which were raised by the professional farmers in the neighborhood; and Edwin Bookworm's little plot of land fed him and his family through the entire autumn and winter.

A Big Day in Iowa

Seldom have there been more excitement and pleasure in this town. There was a social at the M. E. Church parlors, a demonstration of a new beverage in Gauley's drug-store, and a meeting of the Philomath at the same time.-Mercyville Banner.

A Useful Tip

THE SLUM VISITOR: I should think you'd be afraid to live here. There's no fire-escape.

THE SLUM DWELLER: I don't need one, lady. Whenever the cops come up after me, I make my getaway over the roof.—Boston Globe.

That Confusing Cockney

MISTRESS: Did you heat up that vealand-ham pie as I told you, Susan?

SUSAN: Yes, mum.

MISTRESS: Very well. We'll have it for lunch.

Susan: Lor' mum! 'Ow can yer, mum, when I've het it, mum?

-The Sketch.



WHERE SHALLT GO TO-NIGHT Plays Now in New York

Gaiety Theatre Evenings at 8.20 Matinees Wed. and Saturday at 2.20 Turn to the Right

"UNDILUTED JOY"-WORLD

ELTINGE Theatre, W. 42nd Street, Eves. at 8.20. Mats. Wed. and Sat. at 2.20. Selwyn & Co. present

JANE COWL in "LILAC TIME"

By Jane Cowl and Jane Murfin

Cohan & Harris Theatre

West 42nd Street Call Bryant 6344 Evenings at 8.20. Mats. Wed. and Sat., 2.20 COHAN & HARRIS PRESENT

The Willow Tree

A FANTASY OF JAPAN

By Benrimo and Harrison Rhodes

After the Play Visit Atop New Amsterdam Meeting Place of the World **NEW ZIEGFELD** MIDNIGHT FROLIC 30 Most Beautiful Girls in the World

SHUBERT ATTRACTIONS

IN NEW YORK WINTER GARDEN. PASSING SHOW SHUBERT..... Her Soldier Boy CASINO..... You're in Love BOOTH......William Gillette MAXINEELLIOTT'S, Love o' Mike NEW BIJOU..... The Knife ASTOR..... His Little Widows

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For Theatres, Opera, Concerts and Other Amusements
TICKETS AT THE FOLLOWING HOTELS: Hotel Knickerbocker The Vanderbilt Hotel Savey
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The Practical Man's Car —Mechanically Right

The Maxwell is made right, inside and out.

It is not built to exploit the experimental ideas of any ingenious engineer.

It is not a new, untried invention, not even a new model.

But it is the perfection of one model grounded like a rock on the known, proved, time-tried principles of automobile construction.

The Maxwell car you buy will run today, next month, next year, and the year after, till you have got out of it, with interest, every dollar you paid for it,

You know what a man looks like—his features, the color of his hair, the

shape of his nose, and how tall he is,

—but character and mind are the real man, and you don't know what they look like,

—you can't see character and mind.

You can see what the Maxwell looks like—that it has grace and style.

You can ride in a Maxwell and feel that it runs smoothly and is comfortable.

But the real Maxwell is the hidden part—covered up — unseen — motor, clutch, transmission, rear axle, and other mechanical elements,

—all of which are scientifically coordinated into the "character and mind" of the car, the vital things which keep it going economically through season after season.

You don't need even to take the word of the great Company that makes the Maxwell—the records speak:

—thousands of Maxwell owners run their cars on \$6 to \$8 a month,

—others have driven them from 50,000 to 150,000 miles;

—which demonstrates Maxwell economy and endurance,

—which proves that it is the most inexpensive car to run,

—and that it is a many-season, not a one-season, car.

Give the nearest Maxwell Dealer a chance to let the car prove itself to you.

Roadster, \$650; Touring Car, \$665; Cabriolet, \$865; Town Car, \$915; Sedan, \$985, completely equipped, including electric starter and lights. All prices f. o. b. Detroit. Canadian prices: Roadster, \$870; Touring Car, \$890, f. o. b. Windsor, Ont.

Roadster \$650
F. O. B. Detroit

Motor Company, Inc., Detroit, Mich.

F. O. B. Detroit



THE MODERN CAR IS THE FAMILY CAR

Let the spirit of unselfishness join hands with common sense in buying your motor car. Your wife, your daughter, your son—haven't they the right to motoring pleasure as much as you? That is the added advantage of owning a Detroit Electric. So simple, so easy is it to drive that the whole family can enjoy it together—or singly.

Further—it is better business, if you want to put the matter on a dollars and cents basis, to own a car all the family can drive. For then you double, triple or quadruple the use you get from it as compared to the car you alone can operate.

It is a man's car. Drive it yourself and you will quickly prove its ample power, big mileage range (80 to 90 miles on a single charge), its speed, its vigorous pick-up, its flexibility. And it is a woman's car in point of driving ease, comfort, quietness, availability. You'll both appreciate its freedom from need of service attention and its low cost of operation. Prices \$1975 to \$2575, f. o. b. Detroit.

Detroit Electric

ANDERSON ELECTRIC CAR CO.

DETROIT

MICHIGAN (255)

AROUND-THE WORLD

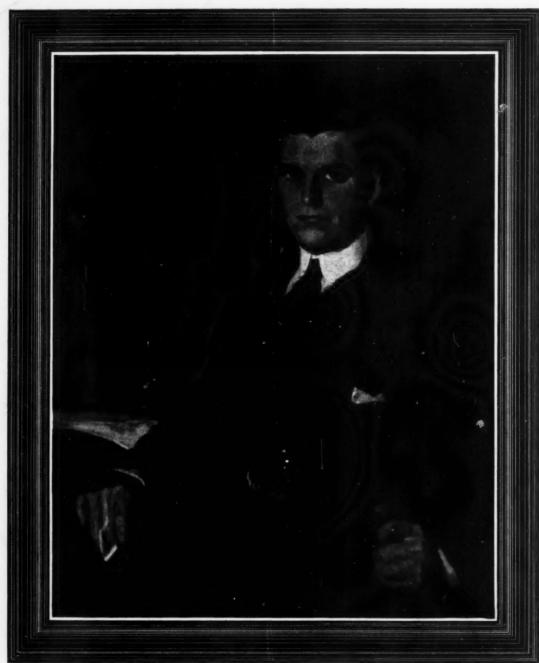
ALWAYS SOMEWHERE

The largest selling gum in the world because its quality, lasting flavor and its package are the kind most appreciated.

People have learned its benefits: refreshment—aid to appetite and digestion—soothing, antiseptic influence to mouth and throat and the advantages of sweet, clean breath.

Take your choice of flavor.





PAINTED FOR LIGGETT & MYERS TOBACCO CO.

TODAY, "big" men—young as well as old—know that it is worth while to give some thought even to what they smoke.

Of course, Fatima is not the only cigarette chosen by these men; but it perhaps comes nearer to it than any other.

This is doubtless because men find that, even though they may smoke more often than usual, Fatimas still leave them feeling keen and alert. Fatimas are rightly called "sensible."

FATIMA

A Sensible Cigarette



DNIVERSITY CLUB

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